

Leading Innovators in Facade System Design 2020

As an independent and family-owned business, the RENOLIT Group has been setting quality and innovation standards for well over seventy years. To ensure that its customers can 'Rely On It', which happens to be the company's unchanged claim since origin, more than 4,800 employees at more than thirty locations worldwide are continuously developing pioneering products for all key industries. Today, we take a closer look at the firm following its success in this year's Construction and Engineering Awards from BUILD Magazine.

For seventy five years, the RENOLIT Group has specialised in innovation. Today, that manifests itself as high-quality plastic films and products that are both the passion and profession of the team who work there. Leveraging its many years of experience and its deep love of innovation to create products and solutions that help make life better for its clients, the RENOLIT Group has become somewhat synonymous with the value of reliability. It is the very core of the brand, which stands for excellent business relations with its customers and partners, as well as for the cooperative collaboration of its employees. The product range includes a wide range of plastic films and other plastic products, as well as related services for various markets and applications, including the automotive, medical, pharmaceutical, home and building, shipping, advertising, and packaging sectors.

Whether it be components for transfusion sets, furniture surfaces and window profiles, or façade claddings and lining for swimming pools, the RENOLIT Group is on hand to deliver exactly what clients need. In fact, the firm has become one of the leading innovators in the world of façade system design. More specifically, its freshly-created Market Unit Façade can offer façade solutions in new construction, as well as in renovation or remodelling, with a strong focus on sustainability, re-use, or recycling. All of these products that the RENOLIT Group offers benefit from over seven decades of experience and expert knowledge, which it applies in the best interests of its customers. This approach provides them with the very best quality, as the basis for professional results.

The RENOLIT Group has always strived to manifest itself an open and innovative culture which permits active involvement on the part of all its employees. In joint projects with customers and partners alike, the firm aims to develop practical innovations for the future. Communication is always a key aspect of a well-executed project, especially on a façade, where many stakeholders are involved. The RENOLIT Group uses internal tools such as CRM to follow the project at all levels within the company, and therefore maintains excellence throughout.

Working in such a competitive industry, where innovation is absolutely key to staying ahead, the RENOLIT Group is offering not only the product itself, but also a complete solution. With its network of reliable partners and long-term experience, clients can always rely on the firm for what it needs. The RENOLIT Group offers a flexible and custom approach to working with clients, ensuring that a solution is created that matches exactly the requirements or proposal from the client themselves. This is quite rare on a market where most companies always want to sell a full new façade. Façades remain the business card equivalent of a business, and the firm has noticed more and more how much value companies place on their external appearance.

Looking ahead to the future, the firm intends to continue working intensively to increase recycling and reutilization rates, promote resource-saving production processes, and remain involved in numerous sustainability associations. By acting in a comprehensive and responsible manner, it thereby contributes to a future worth living. Many look at the plastic industry and see something that is contributing to a world where environments are not cared for properly, but the RENOLIT Group has always focused on doing what is best both for the people, and the planet. Its excellence is fully deserving of this award win, and there is sure to be more to come in the future.

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