

COLOUR ROAD | 25 26

Follow the signs of trends and colours

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EXPERIENCE

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CREATIVE HANDS

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SENSORIAL FLASH

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Experiences by Colour Road

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March 25

COLOUR ROAD JOURNEY 2526 | ALPACA

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ALPACA

The matt, light brown colour of Alpaca Premier Matt Protected suggests tactileity with handicraft, and a connection to nature. It allows the mind to picture pastures with fresh air, free-ranging fauna, and fertile land, where one is moved to careen anything that the colour evokes. Indeed, the creation of so many tactile items from the Alpaca fibre adds to the hue's multi-sensory experience. Alpaca Premier Matt Protected is a colour with which to slow down and appreciate the skill and time of the craft and handwork entwined with nature.

Defining and creating a sanctuary space is of increasing importance in design both residential and commercial. Often known as a "Zen Den" these private spaces are highly individual in details, but do share common traits of colour and texture that ease the mind. With these spaces, Alpaca Premier Matt Protected is the ideal element to anchor the space. When joined by the dark brown of Orin Premier Matt Protected and the earthy red of Tuscan Red Premier Matt Protected, a muted aesthetic is realized that presents a new type of neutrality. Alpaca Premier Matt Protected leads as a hue that supports the other hues and the mood of a space. The addition of wood grained M8 Sheet Oak Nature adds a note of lightness but maintains a feeling of composure with the other colours.

From being inspired by a docile creature, creating a Zen space, or being a catalyst alongside bold colours, Alpaca Premier Matt exhibits new directions for brown, soft and bold, to enhance any space it inhabits.

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August 25

COLOUR ROAD JOURNEY 2526 | ELECTRIC BLUE

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ELECTRIC BLUE

The exciting new Electric Blue is the cool, sophisticated friend everyone wants to be around – a true trendsetter. It embodies the energy and vibrancy that other colours aspire to. In interior and exterior environments, this cool Blue adds an unexpected burst of energy, disrupting more traditional aesthetics. Its glow, bright but carries an undercurrent of intensity, engaging the senses in a way that goes beyond the visual.

Electric Blue shakes up muted earth-tones and breathes new life into calm, neutral spaces. In rooms dominated by soft greys or warm neutrals, the introduction of this vibrant blue feels individual, infusing the space with a sense of renewed confidence and fresh, modern style.

This bold Blue is a multi-inspired hue, with a nature-inspired look seemingly illuminated with a digital soul. Its techno side sacs an unexpected spark to its otherwise natural blue appearance and when combined with the red-infused edge of Alpaca Premier Matt, creates a dynamic of ground and sky colours. Adding the deep brown-blue of Orin Premier Matt introduces more drama and business appeal as the colour offers timeless sophistication and refinement. Alpaca Premier Matt and Orin Premier Matt are excellent for key furnishings and design elements within an interior or exterior space. Electric Blue lifts the entire palette when it appears in accent furnishings and accessories, or as a focal point within a space.

Bold, yet still familiar, embracing modern aesthetics and classic looks, Electric Blue is the trendy colour choice with an edge that will take designs in a new direction.

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Tactile Delights 		Sensorial Flash 		Creative Hands 	