



Rely on it.

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Follow the signs of trends and colours



Pulpo

June 24



DESERT

Sand is at once simple and complex. It is forever changing with the wind and tides, but can be made strong and immovable. It is the foundation from which construction rises, can create bold castles on the sand, or reveal the imprint of a child's footsteps on the beach.

Its soft sandy-beige colour is easy on the eye and it is equally easy to use in design. Desert has the ability to fill a space, or become a colour of refuge within a space, much as in nature. The colour may be familiar and comfortable, but its inspiring desert regions can feel exotic and unique.

Desert's colour is one of habitation and coziness. It is timeless and seems as though it holds nature's stories within its warm hue. Desert can support a classic design aesthetic, combining easily with various colour combinations and textures, or create a nature-based, modern look that blends beautifully into a biophilic design concept. It is a colour companion whether in residential or commercial design and adds a note of comfort to either design discipline.

Counter and table tops, cabinetry and furniture, sporting Desert's hue, will offer balance to décor and furnishing items in areas as varied as family living spaces and wellness centers.

Bringing the outdoors in is always a keen design goal and a coastal palette inspired by beach and sea can be realized with Desert as a grounding hue. When coordinated with the cool blue of *Airy Blue* and the deep value of *Wave Blue Classic*, the feeling of combining land, sea, and air comes to life. Adding the fresh wood look of *Comfort Oak Natural SP* can create a designed space with the feel of a boardwalk stroll on a summer's day. The colours balance one another and no matter where they are used can embrace any design mood from formal to casual.

From seemingly humble origins, Desert is a colour leader and star in its own right, as well as creating unique palettes and stunning designs for any space.



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