



Rely on it.

COLOUR ROAD | 23 24

Follow the signs of trends and colours



Audi AG



Leicht



May 23



Nobilita



Dries van Noten

INNER PEACE

Peace is a multi-dimensional construct. It has layers and multiple meanings, as well as many ways of representing itself. At a 2006 conference, the Dalai Lama was said to believe world peace begins with inner peace, tolerance and compassion. Finding that inner peace is key to healing from the stress of the past few years, and to make sense of the ever evolving world.

Colour has been and remains a conduit to create spaces in which to escape, heal and experience joy. The appropriately named colour, Inner Peace, is a quiet, toned red colour with a minimal blue nuance, that can lean slightly neutral, becoming the visual embodiment inner peace. The red core of the colour defines its warmth, yet its subtlety creates a measure of comfort.

As a hue for interior spaces, it helps set the mood for many design concepts and aesthetics, from personal refuge to stylish gathering place. Since it appears as such a comfortable, and comforting, colour, it is a natural point from which to design spaces that feel settled and personal, yet its sophisticated aura adds a vibe that is open to the world. From soft furnishings to case-goods and cabinetry, the relative neutrality of Inner Peace can be used to create a calming ambiance whether at home of office, hospitality or retail settings.

The serene nature of Inner Peace makes it an excellent counterpoint to other colours to create a balance, strike a mood, or become a grounding element. Coordinate Inner Peace with the dark brown, expressive design of *ME Noce Lucca Natural Synchro* and the fresh look of pink *Trust You* for a combination that creates a colour journey that is both grounded and light-filled. Inner Peace is the balance between the dark and light hues and creates a look that feels spiritually complete.

Inner Peace is a colour of self-awareness and strength, it embodies a journey that is human and enhances products and spaces within which to find solace and, well, peace.