



COLOUR ROAD | 22/23

Follow the signs of trends and colours



COLOUR ROAD JOURNEY 22/23 | CRYPTO



Rely on it.

CRYPTO

A colour not only of the Earth, but of the cosmos, the rusty brown of Crypto suggests copper ore and the riches of a planet. Copper is one of the few metals found in its native, elemental state on Earth. It offers unique properties on many levels as it can conduct energy as well as business, creating an important sense of value in a material that appears in items as different as batteries and currency. In addition, it holds alleged health and spiritual properties that expand its cosmic definition and surround it with a virtual and physical aura.

As a colour, Crypto is an overwhelmingly warm, genial and comforting hue, and it easily imbues those attributes to many materials and finishes, offering a colour rich with design possibilities. In textiles it can mimic fine leather and suede, and in thermolaminate or wood it makes them appear directly connected to nature.

This rusty brown flows effortlessly through design periods and styles. It is at once primal and simple, but can also be modern and sophisticated. A futuristic atmosphere can be achieved using Crypto with golden metallic Space Glow, and deep Mineral Gray, with accents of Haithabu Dark Grey Classic.

In residential and commercial spaces, comfort and "welcome" are of utmost importance. Of course, as Crypto is considered of the Earth, or possibly another heavenly body, it easily suggests a rustic, friendly, and soothing feeling. It creates a dynamic, modern camouflage effect when coordinated with the soft, muted green of Lichen, the sharp yellow of Pilgrim Shell and Halifax Oak Gold Brown Synchro Premier.

Crypto suggests power and warmth, and its origins could be right around the corner or millions of miles away. With a sense of comfort, and a bit of wanderlust, this cosmos inspired hue is full of design opportunities.

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