

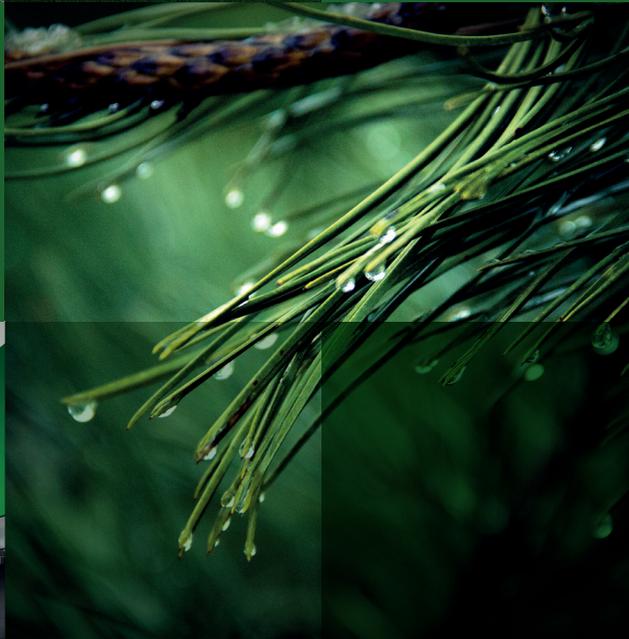
COLOUR ROAD | 2021

Follow the signs of trends and colours



AUDI AG

NOVEMBER 20



Schüller-Möbelwerk KG

Stella McCartney



COLOUR ROAD JOURNEY 20/21 | PINE GREEN SUPERMATT



Rely on it.

# PINE GREEN SUPERMATT

Pine Green Supermatt embodies the spirit of that scent, clearing the mind with the fresh scent of pine, and offering a key color in nature's palette. As a hue, this green is neither dark nor light, it exists in a realm, much like the forest, that is steady, calm and sustaining.

The beauty of Pine Green Supermatt lays in its hue, and its ability to cross design styles, and be a constant companion to other hues. As it does in nature, it coordinates beautifully with colors such as Lavender, Lemon, Ocean Breeze, or Almond for a palette of nature.

Residential home will be enhanced by the liveliness and newness of Pine Green Supermatt. It is a color that exudes a feeling of adventure, of experiencing a sense of discovery, all while wandering amongst the trees without a care.

Commercial interiors and products benefit greatly from Pine Green Supermatt as it not only brings the look of nature into the space, but adds a sense of relaxation and ease. It is a hue that promotes pausing for a moment and reset from the busy work day. Pine Green Supermatt is an excellent accent color for wall and surface design, textiles, furnishings, and accessories. This fresh green adds dimension and contrast to interior spaces, whether office, retail, or hospitality.

For residential spaces, the color offers a swath of green that is always relevant and enhances everything from furnishings to color finishes. Cabinetry is, literally, ever-green as Pine Green Supermatt creates a suggestion of trees sprouting with a room. Accent tables, textiles, coverings and accessories such as lighting and home décor will bring the outdoors inside and always suggest a connection to nature.

Pine Green Supermatt alludes to the scent of pine, it clears the mind and opens up the possibility of new ideas and experiences for all designed spaces.

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