



COLOUR ROAD JOURNEY 20/21 | LAVENDER SUPERMATT



Rely on it.

LAVENDER SUPERMATT

A scent wafts through the air, suggesting a freshness not present before. It is slightly intoxicating, sensual, breezy and clean. What is this scented moment that can also mentally convey a color? It belongs to lavender, and its color is Lavender Supermatt.

The name "lavender" originates from the Latin verb "lavare," which means "to wash." Historically, lavender was an important part of bathing rituals in ancient Rome and its use has increased as the plant, and scent, are often believed as a component to cleansing the mind, spirit, as well as the body. As lavender is often associated with relaxation, cleanliness, and purity, its color, and that of Lavender Supermatt, is embraced to visually encourage tranquility of mind and is useful to invoke a refreshed ambiance in the designed space.

Lavender Supermatt has both warm and cool elements that allow it to transcend simpler colors. It is appealing to the eye and immediately suggests a far-reaching field with the enchanting aroma of actual lavender permeating the air.

From wall finishes, to textiles, and certainly to furnishings, Lavender Supermatt is poised to create a range of aesthetics and styles with ease. Create the essence of spring by combining it with yellow, green and orange. The colors will suggest the moistness of new growth, crowned with the perceived scent of lavender. An environment of wellness can be indicated by coordinating Lavender Supermatt with blue and white, suggesting aromatherapy and healing waters. It can also provide a modern, urban edge when intermixed with bronze, grey and off-white, providing a tableau that is both modern and classic, strong and comforting.

Lavender Supermatt is a color of romance, history, modernity, wellness, and calm. Inhale the aroma of lavender, be inspired by it, and then fill your design with Lavender Supermatt.

renolit.colourroad.com