



Rely on it.

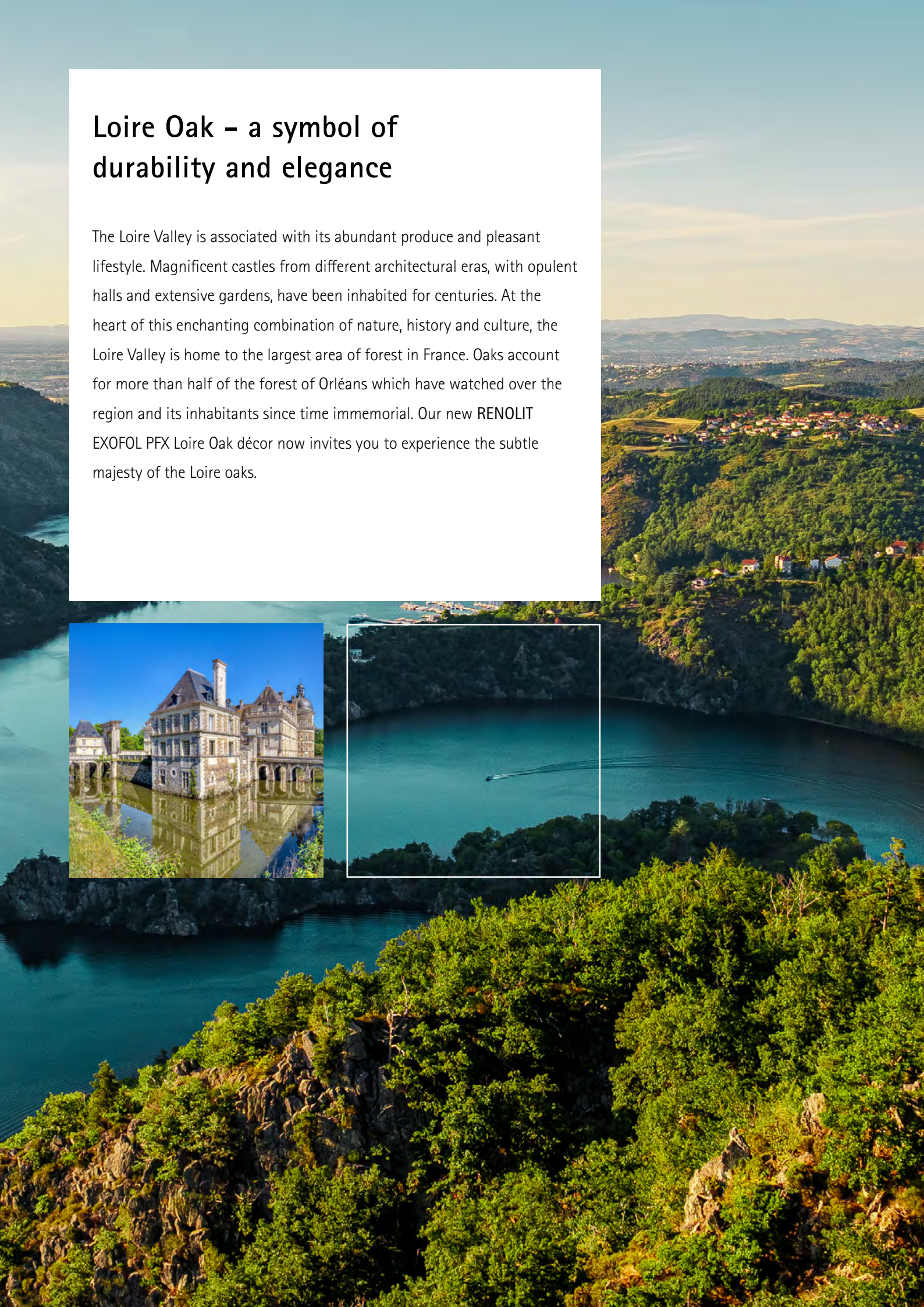
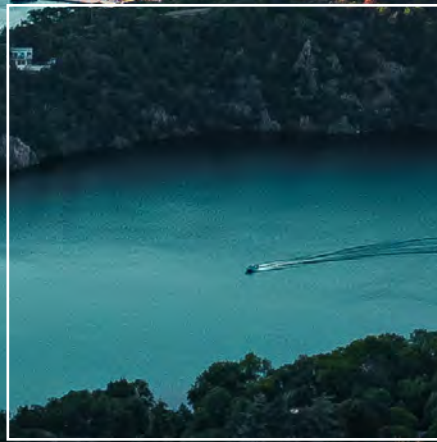
SPOT ON RENOLIT EXOFOL PFX LOIRE OAK



New trend from
an old gem.

Loire Oak – a symbol of durability and elegance

The Loire Valley is associated with its abundant produce and pleasant lifestyle. Magnificent castles from different architectural eras, with opulent halls and extensive gardens, have been inhabited for centuries. At the heart of this enchanting combination of nature, history and culture, the Loire Valley is home to the largest area of forest in France. Oaks account for more than half of the forest of Orléans which have watched over the region and its inhabitants since time immemorial. Our new RENOLIT EXOFOL PFX Loire Oak décor now invites you to experience the subtle majesty of the Loire oaks.







RENOLIT EXOFOL PFX Loire Oak Super-Matt – subtle character

Oak trees represent strength and longevity in many cultures, as the wood is the embodiment of sturdiness. RENOLIT EXOFOL PFX Loire Oak Super-Matt emulates these characteristics of its natural counterpart. With its deep texture and authentic feel, the décor conveys a timeless, self-confident elegance - enhanced by its colours, which range from grey-blue to beige and light brown.

A journey through the treasure chests of our earth – and to new trends

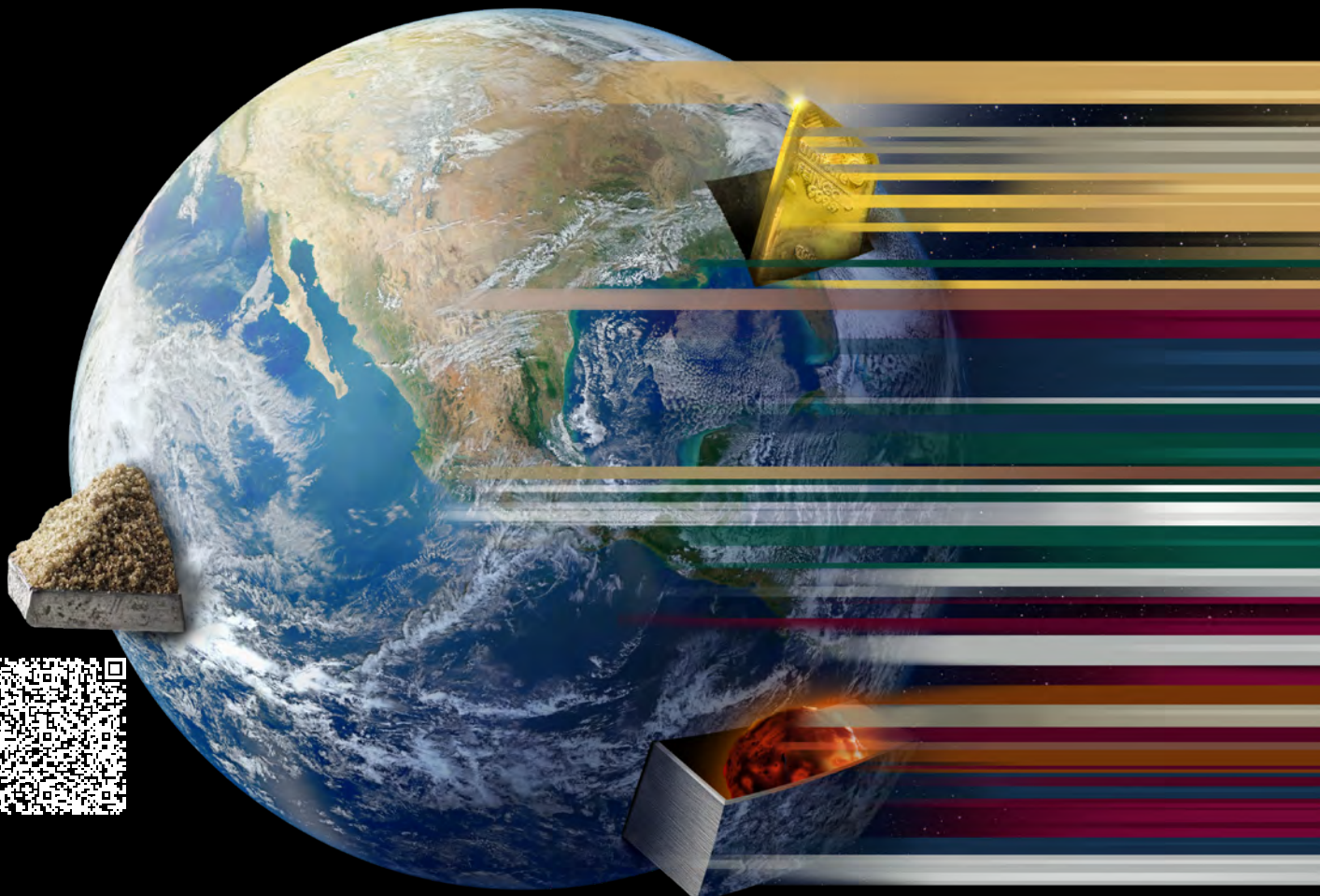
We often talk about a world of wonders and treasures. It's not just about shiny gold and sparkling diamonds, but also about things that are always around and therefore taken for granted.

Colour Road 24/25 draws its inspiration from these treasures. Under the theme "Treasures of our planet", it invites us to look at our world with new eyes. The Colour Road trend service uses its proven expertise to translate contemporary developments, social dynamics and application requirements into specific colour ideas for outdoor areas – on large surfaces such as garage doors and smaller accents such as window frames.

We find particularly extraordinary buildings in the idyllic Loire Valley, which has been a UNESCO World Heritage Site since 2000. The impressive castles and palaces in the region not only characterise their surroundings – they themselves have become part of the landscape and harmoniously blend with the nature that surrounds them. RENOLIT EXOFOL PFX Loire Oak picks up on this subtle magic and brings the flair of this architectural splendour of France out into the world.

Spot on RENOLIT EXOFOL PFX Loire Oak.

More about the RENOLIT Colour Road Trends service at:
www.renolit.com/exterior-solutions/colour-road-24-25



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